



April 16–18, Messe Basel, Hall 5

Advertisement

Ads in the fair catalog (12000 copies)

■ **1/4 page**

62 mm × 95 mm
CHF 500.– (approx. € 333.–)

■ **1/2 page (vert.)**

62 mm × 200 mm
CHF 700.– (approx. € 470.–)

■ **1/2 page (lateral)**

128 mm × 95 mm
CHF 750.– (approx. € 500.–)

■ **Full page**

148.5 mm × 210 mm + 3 mm bleed
CHF 1200.– (approx. € 800.–)

Image format for ads
EPS, JPEG, PDF-X3
Image resolution min. 300dpi

Deadline for catalog ads:
February 20th, 2010

Sponsor packages (check one please)

■ **Package** (max. 1 main sponsor) **CHF 14 990.– (approx. € 9990.–)**

- Large company logo on 20'000 posters and 75'000 Flyer
- Company logo placed as the main sponsor on www.cannatrade.ch
- Inside cover and back cover ads in the fair catalog
- selected promotion and booth area at the entrance (approx. 40m2)
- 3 Banner (600 x 150 cm) in the exhibition hall (incl. production costs and hanging)
- 1 Flag (height: 5m) pre-entrance of CannaTrade 2010 (incl. production costs)

- 5 announcements daily with reference to the sponsor (firm name, stand no., special products)

■ **Package** (max. 10 sponsors) **CHF 4490.– (approx. € 2990.–)**

- Small company logo on 20'000 Poster and 75'000 flyers
- Company logo as sponsor placed on www.cannatrade.ch
- 1 full page ad in the fair catalog
- 1 Banner (400 x 150 cm) in the exhibition hall (incl. production costs and hanging)
- 1 Flag (height: 2.5m) pre-entrance of CannaTrade 2010 (incl. production costs)
- 5 announcements daily with reference to the sponsor (firm name, stand no.)

Piazza-Sponsor

Become the Piazza sponsor at CannaTrade 2010!

- Yes, I'm interested into it. Please contact me.

Inscription deadline
February 20th 2010

CannAward The visitors will choose the most beautiful stand and the best product presented at CannaTrade 2010.

CannAward 2010 – registration

Please choose the category of your products:

- **Natural resources** – textiles, beauty care, food, building materials, machines etc.
- **Paraphernalia** – books, bongs, vaporizers, magazines, websites etc.
- **Garten** – lights, fertilizer, grow systems etc.
- **The most beautiful stand** – all stands are automatically nominated.

Entry rules and fee

All participants have to be registered as an exhibitor or sub-exhibitor at CannaTrade 2010. You may enter several products. The entry fee is CHF 100.– per product (approx. € 67.–).

Product

Company

All registered products will be published with photo and text in catalog CannaTrade 2010

Image size: 45 mm (w) × 35 mm (d)

Text: max. 150 letters

Deadline for photos and text:

20th of February 2010

The winner's prize per category is:

- the award
- a full page ad in the CannaTrade fair catalog in 2011, including a photo of the stand in 2010 and the «winner's logo»
- 1 m² of booth area free at CannaTrade in 2011

Signature (for Advertisement and CannAward)

Place & Date

Company stamp & signature

All prices are net plus 7.6 % Swiss VAT. With its signature the responsible exhibitor declares that he read and accepted the «General Conditions of CannaTrade 2010».